Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. And we are not fooled by their claim that they will not show the program in its entirety, but use parts of it for debate.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Television should show several half hour segments from politicians running for office so that the electorate can be informed -- rather than treat elections like sporting events with winners and losers.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.